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RUG PASSPORT

Congratulations on buying your rug!

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Rugs are a vital addition to any home. They can transform the atmosphere of a room – there is a perfect rug to complement every interior. And now you've found yours!

In this passport, you will find all the information you need to care for your rug and enjoy your purchase for many years to come. COCO maison rugs are available in a variety of models, sizes, materials and weaves. The contents page will quickly point you to specific information for your rug type.



Contonto

Rugs can have an unpleasant smell immediately after delivery. This is quite normal; it comes from the packaging used to protect the rug while it is being transported. When you remove the packaging and position the rug in the room, the smell will disappear by itself after a few days. The dimensions indicated for the rug are approximate. Dimensions may vary after production and after a period of use. We allow for a margin of error of 3 to 5 centimetres in the dimensions of our rugs.



A handwoven (or hand-knotted) rug is manufactured using a special weaving loom. Each country has its own techniques, and this can give rise to considerable differences between handwoven rugs. An Indian weave is very different from a Nepalese or Australian weave. The art of weaving is often passed on from one generation to the next. Machine-woven rugs are produced using a mechanical loom that is automated and generally computer assisted.



This technique can be used to produce complicated patterns much more quickly than with manual weaving, which can sometimes take years. Synthetic fibres are often machine-woven, whereas handmade rugs are usually made of wool.

Tip: The shape of a machine-woven rug is more precise than that of a handwoven rug. Handwoven rugs may contain slight variations because they are made entirely by hand.

The dimensions of the rugs in our collection have a margin of error of around 3 to 5 centimetres.



100% cotton. This is probably the best known plant fibre as it is used to produce a whole host of products, including your new COCO maison rug. Cotton is processed to obtain a solid thread. It can be dyed or printed in every colour imaginable and can be

woven into different patterns and structures, meaning that we can create and produce rugs with highly complex designs. COCO maison rugs that are 100% cotton are hand-woven. This may result in slight variations in colours or dimensions. Cotton rugs are light and airy and are easily machine washable, as long as they are not too large. But it is important to pay attention to the colour-fastness of the rug, as cotton can fade over time.

Properties:

• Cotton is a plant fibre.

Materials

- Cotton can be woven into any pattern or colour. This has enabled us to produce an extensive range and a wide variety of options so that you can choose the perfect rug for your interior.
- Cotton is a thin, strong material. It gives rugs a light, airy look. The downside is that cotton wears more quickly.
- Cotton is sensitive to light. If exposed to light for long periods, the colours can fade. So it is important to bear in mind the impact of (sun)light on your rug and to try to rotate it regularly to make sure the colours stay even.

3.2 Wool

Wool is a natural material. A wool rug is a sustainable addition to any interior and will give your home a luxurious, cosy feel.

Wool is naturally comfortable, fire-resistant and insulating; it doesn't attract dirt and helps purify indoor air. The purer the wool, the more effective these properties will be. A rug made with dyed wool will also have purifying properties, but to a lesser extent.

Properties:

Wool rugs bring a real charm to your home. They have their own properties, which we have listed below:

- Wool rugs will shed fluff, especially at the beginning. Bear this in mind, as the shedding may last for a while, and the rug will lose threads and fibres every time you vacuum.
- Wool has a particular smell. This smell will disappear over time.
- Wool rugs are wonderfully soft, warm and comfortable. Wool is very soft and it retains heat, making the rug feel pleasantly warm. You can even walk barefoot on it in winter.
- Wool rugs are elastic. If you walk on the rug or place something heavy on it for a long period, it will regain its shape afterwards.
- Wool is fire-resistant because does not catch fire easily. This property can make you feel safe and reassured and it can be
 practical if sparks escape from your fireplace. They will do little or no harm to the rug.





- Wool purifies the air. Wool is able to purify air, to a certain extent, from dangerous gases and vapours. Wool also has natural
 moisture-regulating properties, which can help prevent mould.
- Wool is environmentally friendly. It is the ideal choice if you value sustainability. Wool is a highly durable material, giving your rug a long lifespan. And wool can also be recycled.
- Wool rugs are anti-static, since wool naturally absorbs the moisture in the air. Wool is capable of neutralising an electric charge.
- Please note! A wool rug can absorb approximately a third of its own weight in liquid. If you spill any liquid on your rug, act quickly. Blot the liquid with a dry cloth, do not rub, and if necessary hang your rug outside to dry. Also see the paragraph on maintenance and stains.
- Tip: lightly spray your wool rug with water four times a year to keep the wool looking at its best.

3.3 Viscose

Viscose is biodegradable and is made from wood cellulose, which is a recyclable material. Wood cellulose is chemically processed to create viscose.

Since viscose creases easily, for our rugs we use blends with natural materials such as cotton and wool, as well as other synthetic fibres, to produce optimal quality rugs. On the back of the rug you will find a label indicating the materials used to produce your rug.



One property of viscose is its shimmery appearance. This gives viscose rugs a dynamic look – the appearance of the rug varies depending on the angle of the light. A viscose rug with a stylish design can add a unique touch to your interior.

Properties:

- Viscose rugs have a matte sheen and provide an attractive shimmering effect when exposed to light. The structure of the fibres
 resembles silk which is why viscose is also known as "artificial silk".
- Viscose rugs keep their colour. The fibres are protected against UV exposure, preventing the colour from fading. A viscose rug will retain its colour intensity for many years.
- Viscose rugs are hypoallergenic. Unlike some materials such as wool, viscose does not cause allergies. Viscose rugs are often recommended for families with small children.
- Viscose rugs are anti-static.
- Viscose rugs are light and easy to handle. If you want to change your interior layout, you will be able to move the rug without any difficulty.
- Please note! Viscose rugs are extremely sensitive to moisture. This can cause them to lose their shine. The quality of viscose is reduced when it comes into contact with water or other sources of moisture. If you spill water or other liquids on your rug, blot the wet spots immediately with a cotton cloth. If you want to give your viscose rug a thorough clean, always contact your retailer or a professional carpet cleaner.

Properties of viscose blends:

- A blend of viscose and wool improves density and helps the material to retain heat. The viscose fibres make the rug look more attractive.
- A blend of viscose and cotton makes the rug more sturdy.
- A blend of viscose and polyester offers the best of both materials, providing a rug that is breathable, colour-fast and crease-resistant.

3.4 Microfibre

This material is created from a series of microscopic fibres that are woven tightly together. Microfibre is durable, colour-fast and very strong.

The properties of microfibre are:

- · softness to the touch,
- an attractive appearance,
- · easy upkeep,
- · resistance to light.

The rug may shed fluff when it is new, but this is perfectly natural. These are small strands of fibre that come away or loose fibres that clump together. This will stop after the rug has been in use for a while and has been vacuumed a few times.

3.5 Synthetic fibres such as polyester and polypropylene

We are seeing a growing number of rugs made from synthetic materials in our interiors. Synthetic fibres are not a natural material, as their name suggests. These artificial rugs are produced in such a way that it is hard to spot the difference with traditional woven rugs.

For our synthetic rugs, we mainly work with polyester and polypropylene. One great property of these materials is that they are long-lasting. They do not fade, they are ideal for people with allergies, and they keep their shape for a long time. Synthetic fibres are very strong and resistant to wear. It is also easy to add complex patterns and illustrations.

The use of polypropylene makes the rugs moisture-resistant.

Properties:

- Polypropylene rugs repel bacteria. This property makes them ideal for people who have allergies or are sensitive to dust mites.
- Synthetic rugs are resistant to wear and are particularly suitable for high footfall areas such as corridors and kitchens.
- Synthetic rugs are easy to clean and hygienic to use. The material is moisture-resistant, colour-fast and wear-resistant. You can even clean the rug with a mild cleaning product.
- Synthetic fibres can imitate natural fibres.

3.6 Jute

Another natural material we use in our rugs is jute. Jute is made of sturdy threads spun from long plant fibres from species that grow in hot and humid regions like India or Bangladesh. The production method makes jute a sustainable, environmentally friendly material.

Jute is rough to the touch and strong

One of the properties of jute is its strength. It is a material that is durable and easy to look after. It is airy and easy to combine with other materials. At COCO maison, we often blend jute with other materials in our rugs, for example creating cotton-jute blends or combining jute with wool, viscose or polyester. Combining other materials with jute offers a more sturdy appearance than a pure cotton or wool rug, while also conferring other properties. For example, a polyester-jute rug is more air-permeable and airy than a rug made from polyester alone.





3.7 Fabric blends

COCO maison rugs can also be made from a blend of different materials. We do this to achieve an optimal result for each collection. By combining yarns and fibres made of different materials, we can offer the best properties of each material and allow the fibres to complement and strengthen each other.

The blends of yarns and fibres that we use regularly are:

- Cotton & polyester
- Cotton & wool
- Cotton & viscose
- Cotton, jute & polyester
- · Polyester & wool

- Wool, viscose & polyester
- Wool, viscose & jute
- Wool, jute & polyester
- Viscose & polyester
- Viscose & wool

On the back of your rug you will find a label listing the materials it is made from. Interested in finding out more about the properties of the materials? See the detailed information about each material used in your rug.

Caring for your rug

Rugs are made from sturdy materials. If you look after your rug properly, it will last longer. Regardless of what your rug is made from, regular maintenance is important. If you fail to give your rug care and attention on a regular basis, this will influence the rug's durability and appearance.

- Is your rug brand new? If so, it may shed a few yarn fibres. Don't worry, this is normal these are excess fibres. This will occur much less often after you have vacuumed the rug a few times.
- Extra protection: light rugs made from viscose and cotton can be treated with a textile spray to protect them from dirt and stains. For polyester and polypropylene, this is not necessary, since these fibres generally do not absorb stains.

4.1 General care

For regular upkeep of your rug, the best thing is simply to vacuum it once or twice a week on a low suction level. Check the nozzle of the vacuum cleaner to make sure there are no parts that stick out and could get caught in the hairs of the rug. Vacuuming prevents dirt particles, such as sand, from getting stuck in the rug. You can also remove any surplus threads to keep the rug looking good. If you don't care for your rug regularly, not only will it look dirty; it will also wear more quickly.



4.2 Cleaning

In normal circumstances, you should not need to give your rug a deep clean if it has been looked after properly. If your rug has not been regularly cared for and you need to clean it, we would advise you to contact your retailer or a professional carpet cleaner.

4.3 Stains

Remove any stains as quickly as possible before they damage the material. The following is applicable to all rugs: dab, do not rub, and dry with a clean cloth (e.g. an old towel).

Please note: viscose rugs are an exception. It is important to make sure that viscose rugs do not get wet. The cloth used should only be damp, not wet, as otherwise it could damage the threads and leave permanent round marks on the rug.

First, blot the liquid with a clean, dry cloth.

Then moisten a clean cloth with warm water and wring it out thoroughly. Do not use a cleaning product! If necessary, you can apply a few drops of natural white vinegar to the warm water. Cleaning vinegar is more aggressive and we would advise against using it. Blot the stain, working from the outside in so that the stain does not spread. Do not rub, as this could break the fibres, reduce the quality of the rug and spread the stain further.

You can then pat the rug dry with a clean moisture-absorbing cloth. This can be repeated several times. Do not walk on the rug until it is completely dry.

If any stains remain, contact your retailer for more information about the various products available for removing stubborn stains.

Tips and recommendations

With the right care, you can keep your rug looking good for longer. Here are some tips and recommendations so that you can enjoy your purchase for many years to come.

- Do not let your rug come into contact with sharp objects as this can cause serious and irreparable damage.
- Take care with your pets their claws and the grease on their coat can be a source of irreparable damage to your rug.
- To reduce wear, we would advise you to place plastic caps on the legs of any tables and chairs that come into contact with your rug.
- A non-slip mat can also help stop the rug from moving and extend its life.
- You can use the rug on flooring with underfloor heating.
- Rotate the rug regularly to avoid always walking on the same spot. This will prevent any uneven wear on specific parts of the rug, and
 will also ensure even light exposure to avoid any parts of the rug turning lighter in colour.
- If you spill liquid on the rug, use a clean cloth to dab it as quickly as possible.
- Always ask your retailer for advice before using any cleaning products as they may cause stains.
- Do not pull on any loose threads, as this will damage the rug.
- Fluff and loose threads: when first using your rug, it may shed yarn fibres. Don't worry, this is normal these are excess fibres. After vacuuming a few times, this will happen much less often. The longer the pile, the more fluff you will have at the beginning.
- Finally, our rugs have been designed, developed and tested for indoor use. The rugs are not intended for commercial use. If you use your rug in a commercial setting or outside, it will no longer be covered by the warranty.

The quality of our products and your satisfaction are very important to us. If you have any questions or comments after reading this information, you can contact your retailer or go to **www.cocomaison.eu** and fill out the contact form. We would be happy to help.

We hope you will enjoy your purchase for many years to come.

The COCO maison team



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